

BULLETIN

A SACRAMENTO COUNTY FARM BUREAU PUBLICATION



www.sacfarmbureau.org

The **Sacramento County Farm Bureau** membership consists of over 3,000 member families, many of which fall in the category of an agricultural consumer belonging to take advantage of our member benefit programs. Farm Bureau's voluntary, elected leaders and professional staff work hard for all Californians to ensure the rural economy's growth, protect the family farm and maintain the treasured resources that are so important to the county and state's vitality and lifestyle. Sacramento County agriculture contributes over \$364 million to the county's economy and over \$1.2 billion in related industries; such as processing and transportation.

The **Sacramento County Farm Bureau** efforts focus on a variety of areas; from agricultural education projects, media and public relations, and member benefit programs, to regulatory and legislative outreach and market expansion. The Sacramento County Farm Bureau works hard to promote and represent agriculture.

The **Bulletin** is the official publication of the Sacramento County Farm Bureau and is produced on a bi-monthly basis keeping our members up-to-date on issues and events. This publication is a natural and economic choice for those advertisers who desire to reach a high percentage of farmers, ranchers and agricultural consumers in the area.

Special Feature Issues

- January/February Focus on the Delta
- March/April Spring Planting
- May/June Benefits of Membership
- July/August Youth in Agriculture
- September/October Celebrating Harvest
- November/December Grape and Wine Industry
- January/February 2010 Legal and Financial Tips

2009 Advertising Deadlines

The **Bulletin** is mailed by the first week of the starting month for each bi-monthly issue. Advertisers must submit camera ready artwork.

- January/February November 28, 2008
- March/April February 2, 2009
- May/June April 3, 2009
- July/August June 1, 2009
- September/October August 3, 2009
- November/December October 5, 2009

RATES *Effective 11.05.08*

Rates are based per issue

Full Page **\$580**
4 column x 12 inches 9 3/4" x 12"

Junior Page **\$380**
3 column x 10 inches 7 1/4" x 10"

Half Page **\$320**
Vertical 2 column x 12 inches
4 5/8" x 12"

Horizontal 4 column x 6 inches
9 3/4" x 6"

Quarter Page **\$190**
Vertical 2 column x 6 inches
4 5/8" x 6"

Horizontal 4 column x 3 inches
9 3/4" x 3"

Business Cards **\$35**
2 column x 3 inches 4 5/8" x 3"

Insertions Rate **\$250**
Inserts must meet US Post Office Regulations

Classified Advertising

Listing in our classifieds is free to Farm Bureau members if the listings are non-commercial. All other classified advertisements are \$0.40 per word per issue.

SCFB Business Member Advertising Discounts

- 10% off for three or more issues
- 20% off for six or more issues

To receive discount payment must be made in advance and ad must remain the same size. Ads are not required to be placed in consecutive issues. Business Members also will have their business name listed in the Bulletin and online business directory.

Sacramento County Farm Bureau

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